

# Social Media

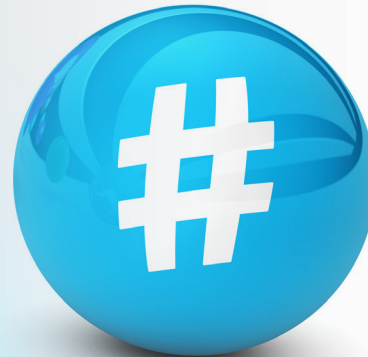
- ✓ **Could your social media strategy use a tune-up?**
- ✓ **Are you communicating the right message, to the right people, at the right time?**
- ✓ **Are you able to sustain that messaging?**

Learn how to:

- Develop a strategy that will maximize results for your program & services
- Understand your audience to effectively implement your marketing strategies
- Create the right content that moves your audience from awareness to action
- Drive traffic to your website from your social media platforms
- Build a social media campaign to promote your services
- Create a video marketing strategy to grow your organization



Since 1985, The MayaTech Corporation has focused on tackling existing and emerging public health challenges through direct engagement with agencies, governments, communities, and individuals. We provide a suite of research, training, evaluation, capacity-building, and other strategic support services - all aimed at reaching/impacting the most vulnerable populations, amplifying best practices, and innovating the practice of public health.



## With MayaTech's social media training you'll be able to:

- Communicate more quickly and efficiently
- Facilitate networking and partnering
- Increase visibility and web traffic
- Facilitate client/customer feedback
- Extend brand and reputation reach

### The MayaTech Corporation

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