## Evaluation Support

- Are you looking for a culturally competent evaluation of your program?
- Do you need to assess the integrated effects of current practices?
- Are you looking to **enhance staff capacity** to lead or participate in your evaluation efforts?

We are ready to support your evaluation needs, whether serving as your program evaluator or training your staff to plan and implement an evaluation. We collaborate with key stakeholders to ensure proposed data collection approaches and analytic strategies are responsive to their needs and constraints.

Furthermore, we help disseminate findings and suggest ways for customers to leverage opportunities that engage new partners and resources for continued success.

## **The MayaTech Corporation**

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@TheMayaTechCorp



The Maya Tech Corporation

## MayaTech provides organizations with training, technical assistance, and direct services to:

- Develop or refine evaluation plans for a program, initiative, or partnership effort during a grant proposal or application process
- Rescue an evaluation effort that has stalled or failed
- Develop logic models that guide evaluation plans and tell your program's story
- Conduct needs and strengths assessments to support a grant proposal or upon grant award
- Implement a strategic planning process
- Develop realistic outcomes for action plans, partnership strategies, or coalition plans

- Refine data collection measures and procedures to be culturally competent or gender responsive
- Collect data using strategies such as Photovoice and mobile technologies
- Analyze existing or newly collected quantitative and qualitative data
- Identify ways to graphically display data that communicate findings to your stakeholders
- Develop and implement dissemination and communication plans
- Produce implementation manuals to document lessons learned or guide program replication



Since 1985, The MayaTech Corporation has focused on tackling existing and emerging public health challenges through direct engagement with agencies, governments, communities, and individuals. We provide a suite of research, training, evaluation, capacity-building, and other strategic support services - all aimed at reaching/impacting the most vulnerable populations, amplifying best practices, and innovating the practice of public health.